* The customers of axon are located in 27 countries, with the highest customer(36) in the USA, followed by Germany(13) and France(12).
* The highest spending customer is ‘Euro + Shopping Channel’ from Madrid, Spain.
* Highest revenue is generated in USA followed by Spain and France.
* USA has highest number of orders(112) followed by France(37) and Spain(36).
* The highest profit was seen in Pont Yacht (Ships).
* The highest sales were made in 2004 with amount of $4313328.25 and least sales were made in 2005 with amount of $1290293.28
* The highest number of orders were made for the product 1992 Ferrari 360 Spider red.
* Product line “Classic Cars” had the highest number of orders(1010).
* The highest sales were made for the product 2001 Ferrari Enzo
* ProductLine for which the highest sales were done was Classic Cars.
* Sales of classic cars and vintage cars have increased over time whereas trains and ships have declined.
* Sales were seen to be highest in the month of November.